



KNIGHTS OF COLUMBUS

MAKING A DIFFERENCE FOR LIFE

MEMORANDUM

TO: Grand Knights

FROM: Al Cala *AAC*
Director of Membership Development

DATE: November 20, 2017

SUBJECT: New Membership Recruitment Lottery Incentive Opportunity
World Meeting of Families, Dublin, Ireland: August 21-26, 2018

In response to the Holy Father's exhortation to strengthen the Domestic Church and the Order's strong commitment to families, the Supreme Knight announced at the Mid-Year Meeting of State Deputies this lottery incentive for 10 couples to attend the World Meeting of Families in Dublin, Ireland with all expenses paid.

Here's how it works: beginning December 1st, 2017, every time that you recruit a member into the Order through June 30th, 2018, your name will go into a drawing and on July 1st, 2018, ten names will be drawn at random. If you are a winner, we will notify you and your wife immediately so you can plan this once in a lifetime opportunity to interact with families from all over the world. When you return, you can become a beacon of light for other families in your council, community, and state.

The more men that you recruit, the greater the probability you will have to win this trip. So please communicate this incentive to all of your council members so that they can have the chance to win this experience of a lifetime. For more information on the World meeting of Families 2018, please visit: www.worldmeeting2018.ie.

AC/kad